Stablecoin Integration Opportunities for Google

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The Stablecoin and Payments Landscape

Understanding Stablecoins

Definition: Stablecoins are cryptocurrencies pegged to stable assets like fiat currency or commodities to reduce volatility.

Types: Fiat-collateralized (e.g., USDC), crypto-collateralized, and algorithmic stablecoins.
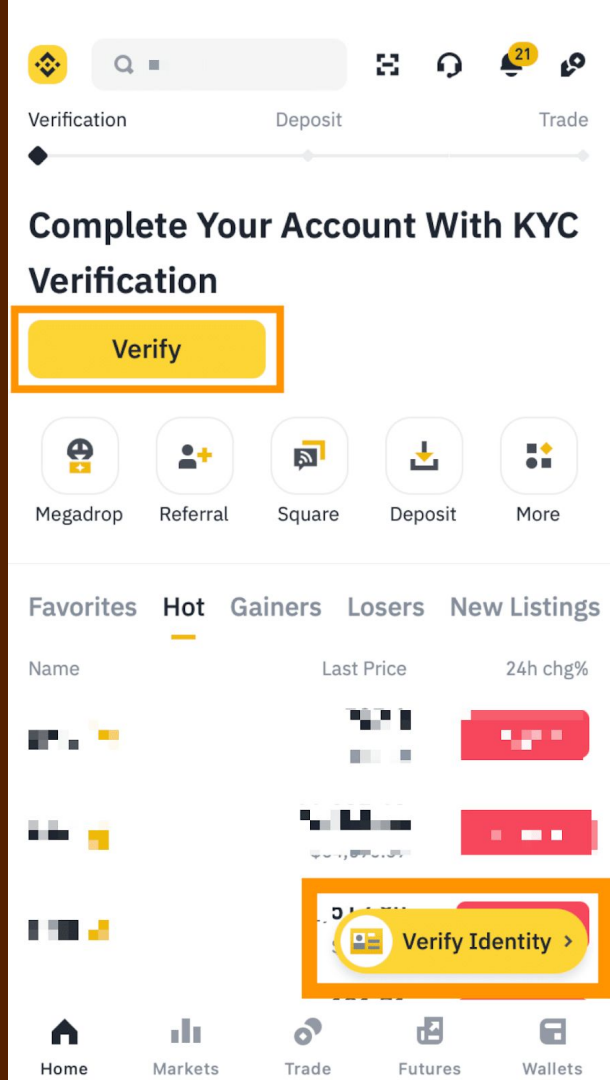
General Stablecoin Advantages

- 24/7/365 operation times

- Near instantaneous transactions and settlement times

- Eliminated intermediaries leading to 0.1%–0.15% fees compared to 1%–3% for legacy systems

- Price stability

Using Stablecoins

1. **Obtain through a centralized exchange**
2. Store in a compatible wallet
3. Send/receive funds

Buy Crypto

Supported   VISA   [Mastercard]   Pay   G Pay

Hot Cryptos

BNB			-0.50%
BTC			-0.25%
ETH			-0.60%
XRP			+6.04%
DOGS			-0.76%

Buy   Sell

Spend

120   € EUR ⌄

Receive

128.66737157 $ USDC ⌄

Pay With

VISA Card (VISA/Mastercard)   ›

Buy USDC

Buy Crypto

Supported VISA ● ○ Pay G Pay

Pay With ✕

Fiat Payment   Price

	EUR Spot Wallet	0.90631474 EUR
	€0.00132173	

	Card (VISA/Mastercard)	0.91513921 EUR

	Paymonade (VISA/Mastercard) ⓘ	0.9135730 2 EUR

	Google Pay (VISA/Mastercard)	0.91513921 EUR

	Apple Pay (VISA/Mastercard)	
	Device or browser unavailable. View details	

Confirm

Sell

● EUR ▼

● USDC ▼

ay (VISA/Mastercard) ›

Hot Cryptos

- BNB
- BTC
- ETH
- FLOKI
- DOGS

Buy USDC

Price	1 USDC ≈ 0.91456823 EUR
Spend	120 EUR ≈ 131.20945607 USDC
Fee	2.4 EUR ≈ 2.62418912 USDC
Receive	128.58526694 USDC

Buy & Sell   Recurring Buy   Deposit Fiat   Withdra

Orders   FAQ

← Back

128.58526694 USDC

You'll pay 120.00 EUR

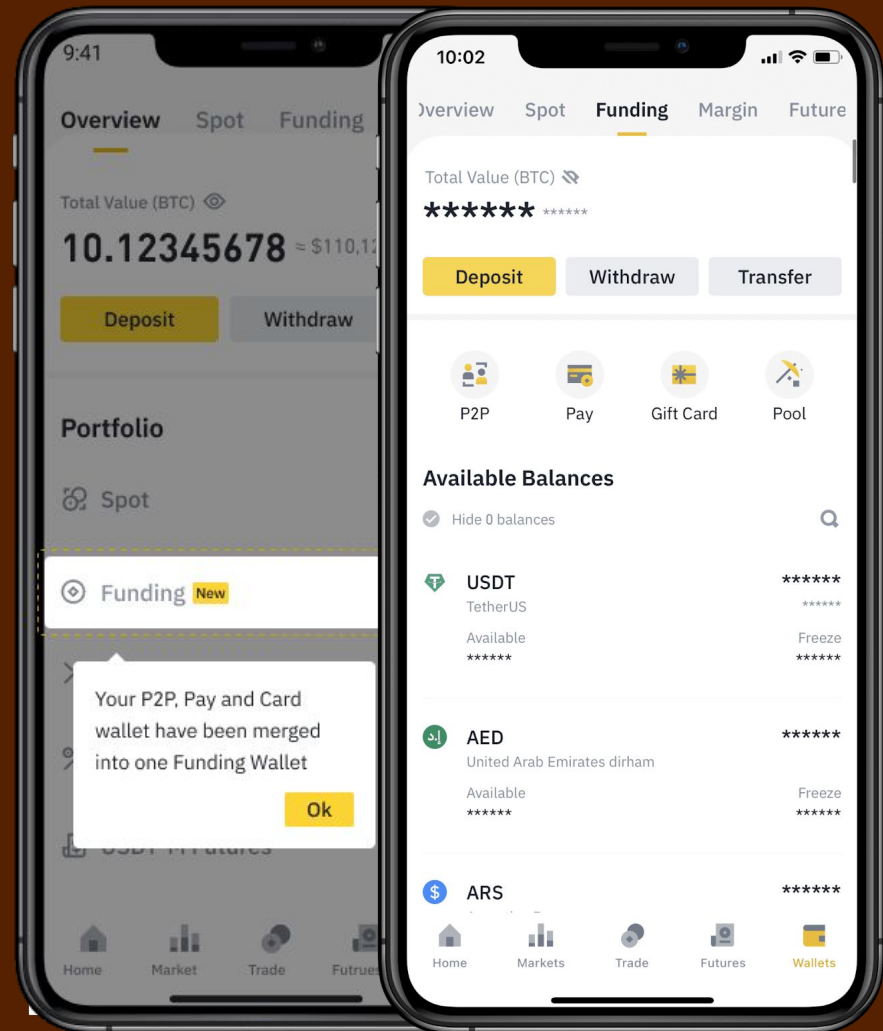| Price	1 USDC ≈ 0.91456823 EUR
Fee	2.40 EUR
Pay With	G Pay Google Pay (VISA/Mastercard)

☑ I have read and agree to Bifinity's **Terms of Use** and **Privacy Policy** and I authorize Bifinity to debit my chosen payment method for the amount above on 2024-08-29.

Confirm

The fiat/crypto exchange service is powered by Bifinity UAB.
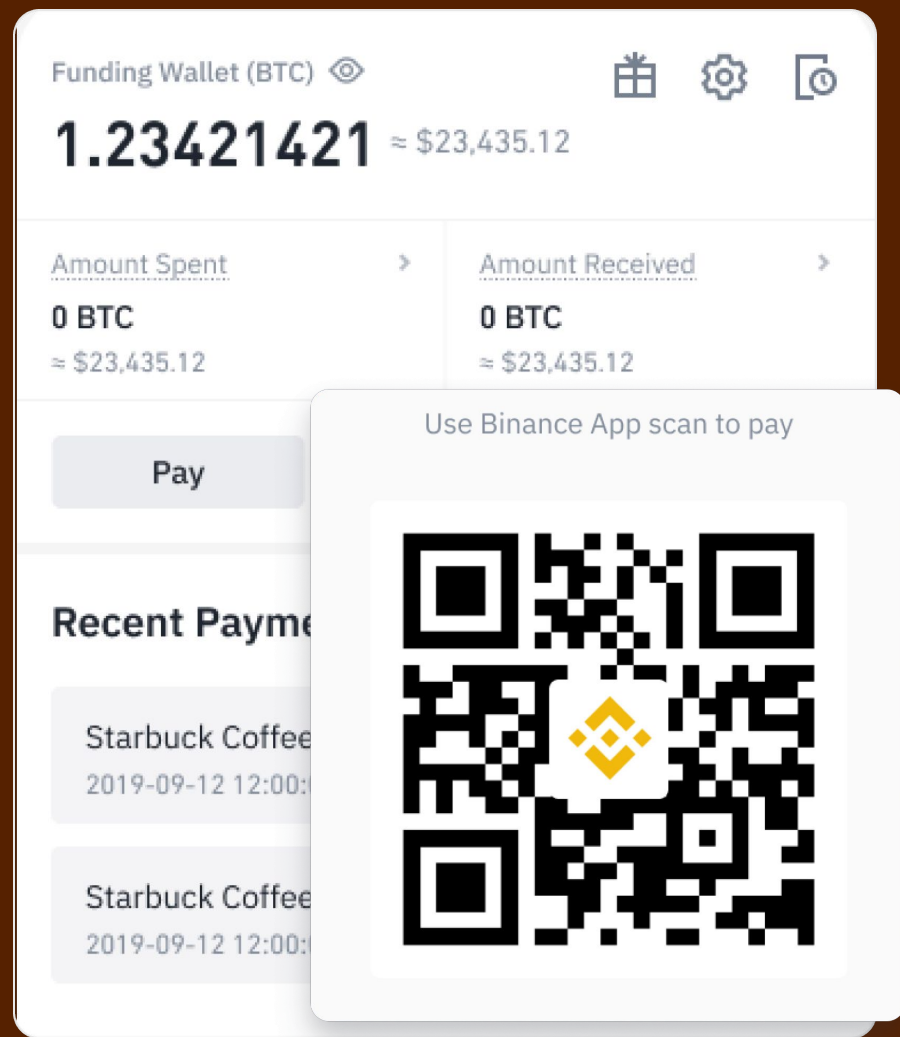
Using Stablecoins

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Using Stablecoins

1. Obtain through a centralized exchange
2. Store in a compatible wallet
3. **Send/receive funds**

Funding Wallet (BTC) 👁

1.23421421 ≈ $23,435.12

Amount Spent >
0 BTC
≈ $23,435.12

Amount Received >
0 BTC
≈ $23,435.12

Pay

Recent Payme

Starbuck Coffee
2019-09-12 12:00:

Starbuck Coffee
2019-09-12 12:00:

Use Binance App scan to pay

Accessibility and Fees

- Obtaining via centralized exchanges simple but slow (KYC/deposit)

- Withdrawal fees

- Currency exposure for non-USD buyers is important
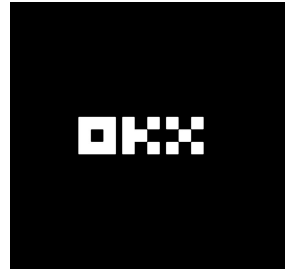
Jurisdictions with implemented regulation

How easy or hard is it for these groups to use stablecoin?

Country	Issuer Outlook	User Outlook	Corporate Outlook
EU	Mixed (getting easier)	Easier	Mixed (getting easier)
Japan	Harder (licensed banks)	Easier	Harder
Singapore	Strict (clear regulation	Easier	Moderate (getting easier)

Jurisdictions working towards regulation

How easy or hard is it for these groups to use stablecoin?

Country	Issuer Outlook	User Outlook	Corporate Outlook
United States	Harder (for now)	Mixed (heading towards easier)	Mixed (heading towards easier)
Australia	Easier (in progress)	Easier	Easier
United Kingdom	Easier (proposed regs)	Easier	Easier
Nigeria	Harder (uncertainty)	Mixed	Harder (for now)

Current Landscape - Domestic Payment Rails

- FedWire: Real-time gross settlement, high fees ($15-$35), limited hours

- CHIPS: Net settlement, lower fees, end-of-day delays

- ACH: Low cost, delayed (1–3 days), ideal for recurring payments

- RTP/FedNow: 24/7 instant payments, but limited adoption and capped value

FedWire

CHIPS

ACH

RTP/FedNow

Current Landscape - Retail Transactions

- Card Networks (Visa, Mastercard): Fast authorization, slow settlement

- MDRs: 1–3% fee burden on merchants, passed to consumers

- Third-Party Services (PayPal, Stripe): Easy UX, high fees, delayed access to funds

- Google Pay: Competes here, but relies on the same intermediaries

Card
Networks   MDRs   Third-Party   Google Pay
                                 Services

Current Landscape - Cross-Border Transactions

Stablecoins are best positioned to disrupt international rails due to these inefficiencies:

- SWIFT Network: 2–5 days, multiple correspondent banks, $25+ fees per transfer

- Currency Conversion: Hidden markups, poor transparency

- Remittance Services: High fees (up to 20%), long delays

- Google's Use Case: Payouts to global YouTube creators,

  app developers, vendors
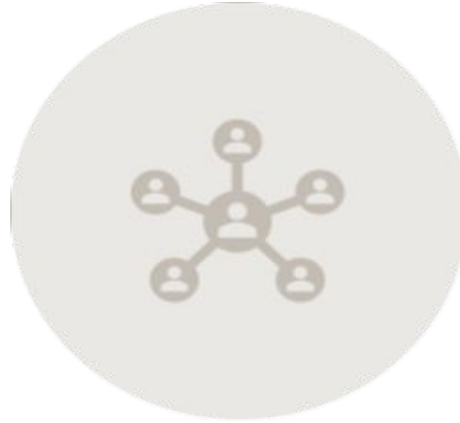
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Stablecoin Use Cases for Google

Google's Payment Flows

- **Advertisers**

  - Search Ads, Youtube Ads

- **Consumers**

  - YouTube Premium, YouTube TV, and

    Google Play purchases

- **Enterprise Customers**

  - Google Cloud, Google Workspace

- **Outgoing Payments**

  - Youtube creators, App developers, ad

    publishers, suppliers/vendors

Merchant Payouts

Partner with stablecoin
issuers/exchanges

Create user-friendly
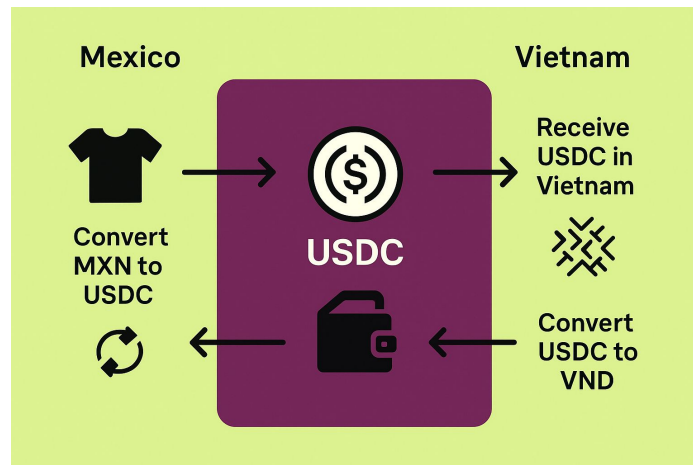interfaces for managing
payments

Provide educational
resources

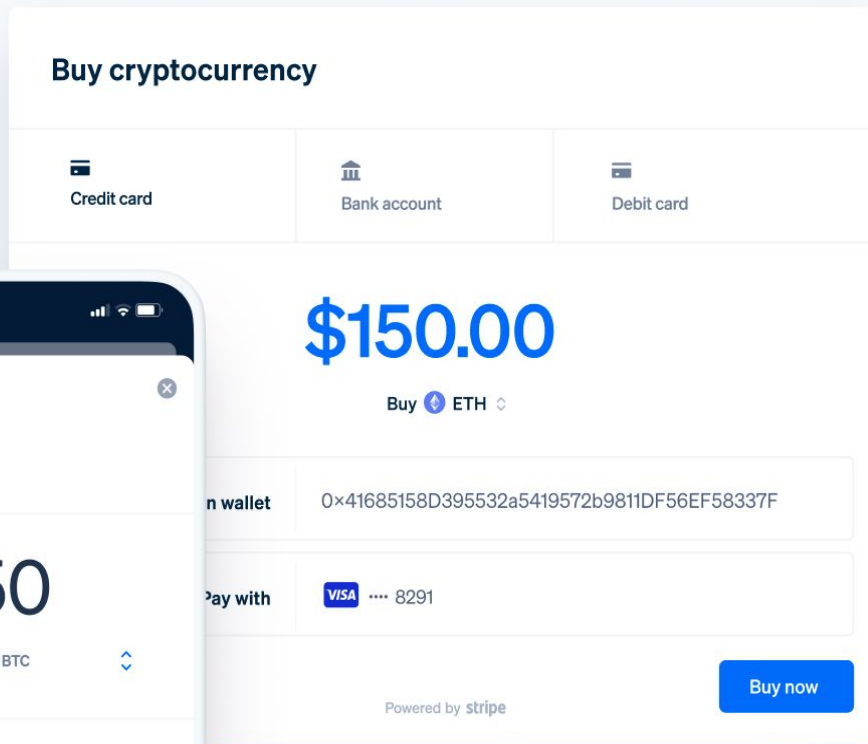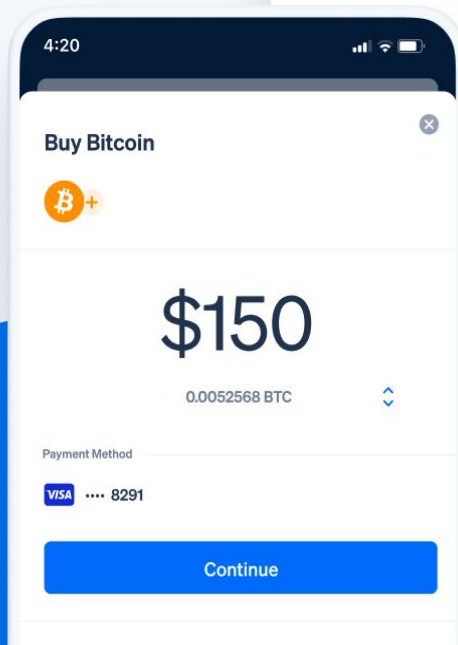# Cross Border B2B via Traditional Rails

Cross Border B2B via Stablecoins

- 24/7/365 = payments can be processed over weekends and bank holidays

- 90-95% cost reduction on translation fees

- Worldpay case study: cut processing times by 50% with T+0 settlements

Mexico — Convert MXN to USDC → USDC → Receive USDC in Vietnam → Convert USDC to VND

Solution 2: Specialized B2B Stablecoin providers
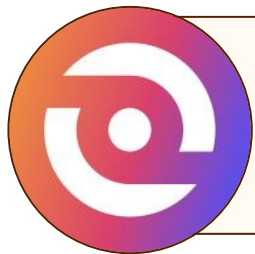
Conduit Financial

Infinite
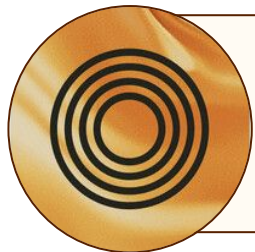
Stable Sea

Treasury Management

Improve operational efficiency

Simplify reconciliation

Programmable smart contracts

Optimize cash flow with real time liquidity

Digital Wallets

- Enhance Google Wallet's competitive edge

- Pay with USDC via Google Pay for lower merchant fees (potential for lower consumer prices)

- Crypto processing fees significantly lower than traditional credit card fees

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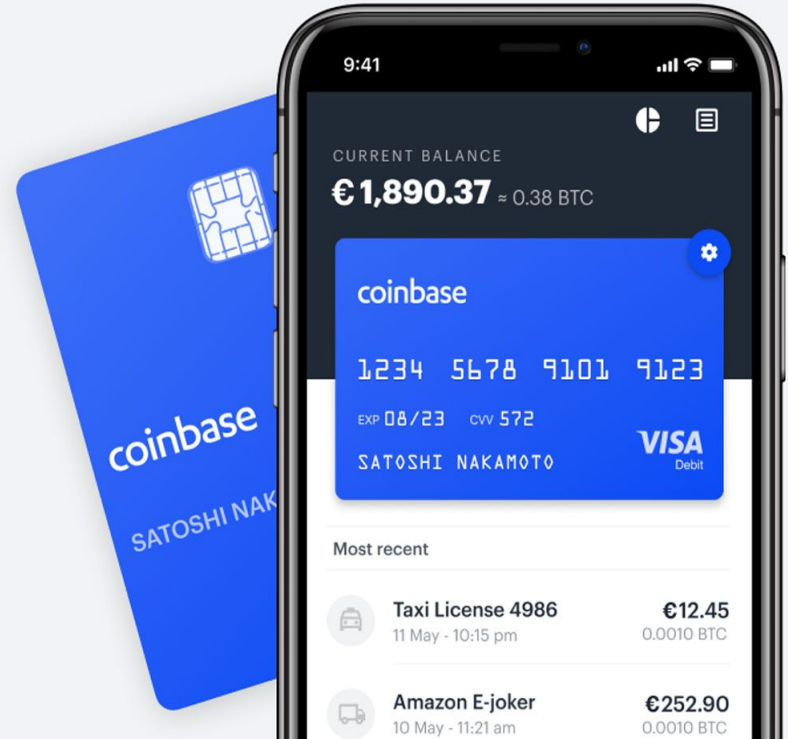
Addressing Implementation Challenges

Blockchain's Key Characteristics

DECENTRALIZATION

TRANSPARENCY

IMMUTABILITY
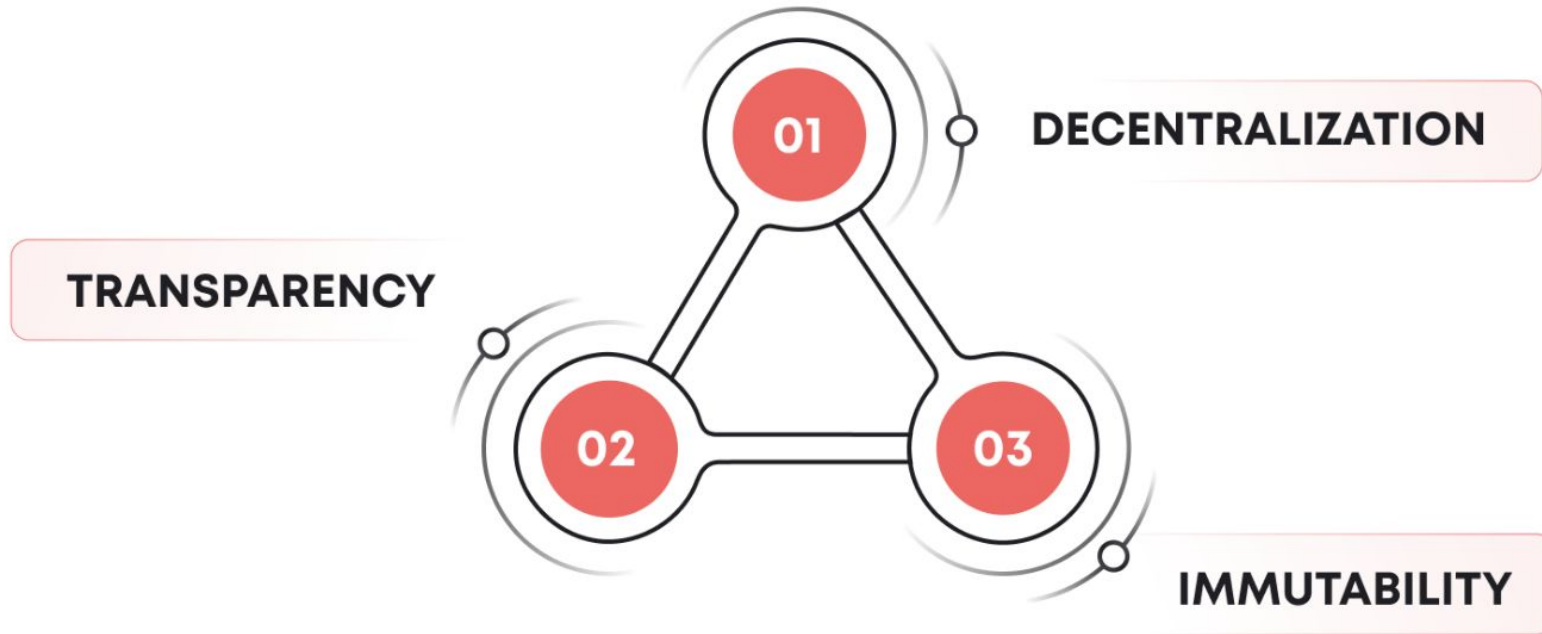
The Blockchain Trilemma

Difficult to achieve all three simultaneously...

➡ Trade-offs are necessary

Key Implementation Challenges

Operational & User Concerns

Privacy   Refunds
(Transaction
Finality)

Technical Considerations

Scalability   Interoperability

Operational & User Concerns Solutions

Privacy

How can we protect sensitive data?

Zero-Knowledge Proofs

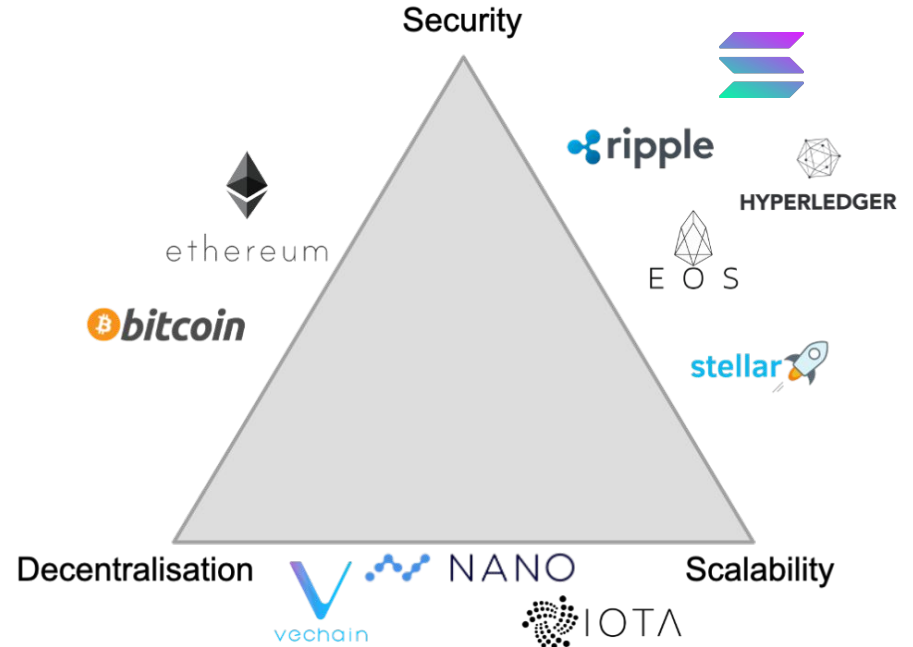- **Cryptographic validation**
- **Maintains transaction privacy**
- **Prevents de-anonymization**
- **Regulatory compliant**
- **zkSync: EOY launch**

⟷ zkSync

Private Information

Employee ID: 83721

Salary Amount: $87,500

Payment Date: 04/14/2025

Bank Account: ****4387

Tax Info: ***-**-6721

Inputs private information →

ZK-SNARK System
- • Creates cryptographic proof
- • Validates transaction rules
- • Confirms payment amount
- • Verifies recipient identity

Only publishes verification result

When legally required

Public Blockchain Record
✓ "This payment meets all requirements"

Authorized Access
Regulators & Auditors

Operational & User Concerns Solutions

Refunds (Transaction Finality)

How will refunds be processed?

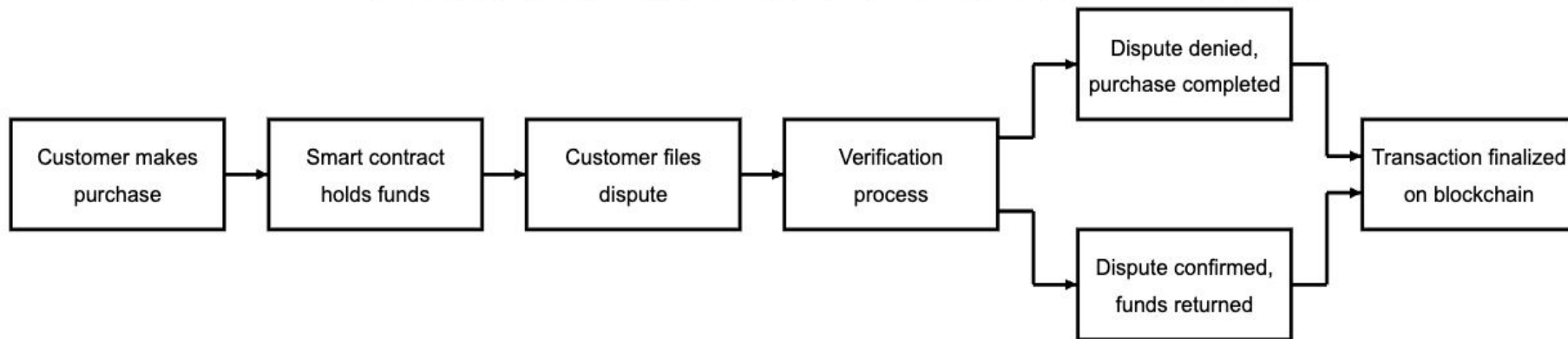**Smart Contract Dispute Resolution for Stablecoin Transactions**

Technical Considerations' Solutions

Scalability

How can we process high transaction volumes?

Payment System	Transactions Per Second	Finalization Time	Refund Mechanism	Fee Structure
Visa	24,000	1-3 days	120-day chargeback window	Fixed percentage fee
Ethereum	15-30	Minutes	No built-in mechanism	Variable gas fees (up to $50 per transaction)
Solana	2,000-4,500	12.8 seconds	No built-in mechanism	~$0.00025 per transaction

Technical Considerations' Solutions

Scalability

How can we process high transaction volumes?

Layer 2 (Off-chain) Scaling Solutions

- **Off-chain batch processing**
- **Two possible options**
- **Multiple current users for ZK**
- **processing 2k-20k TPS**
- **Significantly reduces gas fees by 10-100x**

Feature	Optimistic Rollups	ZK Rollups
Validation Model	Transactions presumed valid, only challenged if alerted of fraud	Transactions are mathematically proven valid upfront
Implementation Difficulty	Easy	Difficult
Dispute Period	7 day challenge period	Near immediate
Main Advantage	**Quick scaling/implementation**	**More privacy and security**

Technical Considerations' Solutions

Interoperability

What if someone wants to use a different network?

Interoperability Solutions

1. **Accept the dominating USDC networks**
   - **Ethereum: 60%**
   - **Solana: 16%**

2. **Implement cross-chain solution for cases at a higher price (CCIP)**
   - **Chainlink, LayerZero**

https://mightyblock.co/blog/chainlink-ccip-cross-chain-interoperability-protocol/

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Conclusion

Conclusion

- Evolving stablecoin environment offers many potential use cases for Google

    - Low cost and high speed transactions

    - Enhance functionality of Google Pay/Wallet

    - Streamlined payouts

- Landscape is still evolving so there are challenges

    - Regulatory uncertainty

    - Scalability and interoperability concerns

Stablecoin will play a role in the next stage of financial innovation, and Google should proactively explore stablecoin applications to shape their future payment systems.

Thank You!